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CipherOptics Named "Cool Vendor" By Leading Analyst Firm

-Vendors selected for the "Cool Vendor report" are innovative, impactful and intriguing-

Raleigh, NC, March 18, 2009—CipherOptics, the leading innovator of network-wide encryption solutions, today announced that it has been included in the list of "Cool Vendors" in the Cool Vendors in Infrastructure Protection, 2009 report published by Gartner, Inc.

According to the report the vendors chosen as a Cool Vendor in Infrastructure Protection have "an intense focus on delivering real world solutions to infrastructure protection requirements." The reports goes on to say "In this time of highly constrained IT budgets and staff resources, it's understandable to desire workable, cost-effective products and services that cause minimal disruptions to network and business operations"

CipherOptics makes it easy for companies to protect their sensitive information, mitigate security risks and comply with security regulations. The CipherOptics data protection solutions offer best-of-breed Ethernet and MPLS network data encryption without impacting network operations or application performance.

"We are honored to be listed as a 'Cool Vendor' by Gartner," said Ron Willis, President and CEO of CipherOptics, "With security breaches on the rise, it is imperative that companies protect their information wherever it travels on the network. In my opinion, being chosen by Gartner as a cool vendor confirms our strategy to make end-to-end data protection scalable and simple to manage."

About Gartner's Cool Vendors Selection Process

Gartner's listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to highlight interesting, new and innovative vendors, products and services. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness of a particular purpose.

Gartner defines a cool vendor as a company that offers technologies or solutions that are: Innovative, enable users to do things they couldn't do before; Impactful, have, or will have, business impact (not just technology for the sake of technology); Intriguing, have caught Gartner's interest or curiosity in approximately the past six months.

About CipherOptics

CipherOptics makes data protection simple. Whether you need to encrypt data in motion across the network or the entire computing environment, CipherOptics makes it easy. Our unique approach to policy definition, key distribution and global encryption management provides unprecedented data protection across your existing infrastructure.

